



Mayor, Richard C. David
Director, Dr. Juliet Berling

Department of Planning, Housing, & Community Development

Staff Report Commission on Architecture & Urban Design

Meeting Date: March 24, 2015
Property: 47 Court Street – Signage
Tax ID: 160.40-2-13
Case: CAUD 2015-14

A. Review Requested

The signage application was submitted by David Brownlee and signed by the agent of the property owner for new signage at 47 Court Street; the signage would be located along the Court Street entrance of the building. The property is a designated property within the Court Street Local and National Register Historic District; all exterior modifications, including signage, must be reviewed and approved by the Commission on Architecture and Urban Design (CAUD).

B. Proposal

The Applicant proposes to reface the sign area over the front entrance facing Court Street. He would install a yellow, flat aluminum panel. The lettering would be brick red plastic formed and project approximately 1" from the building façade.

The total signage area would be approximately 45 sq ft. All of the signage would be for the Expressions Jewelry and Loan use.

C. Permitted Sign Regulations

47 Court Street is located in the C-2, Downtown Business District. Under the Zoning Code, the following regulations apply:

Total Signage Area Permitted for this Business Unit: 51 sq ft
Existing Signage Area: 0 sq ft

Proposed Sign	Area Allowed by Right	Proposed
Wall Sign	51 sq ft	45 sq ft

Total Signage Area Proposed: 45 sq ft

D. Staff Findings

All of the proposed signs are façade signage. There is no proposed lighting for the signage.

E. Photographs Attached.



108 Odell Ave. Endicott, NY 13760
Ph/Fax - 607-748-6353

DRAWING DETAILS

PROJECT NAME: Expressions Jewelry & Loan
PROJECT LOCATION: Court St.
Binghamton N.Y.
DRAWING NAME: Expressions J & L wall sign
FILE LOCATION: All Jobs: Silver & Gold
Expressions folder
SALES REPRESENTATIVE:
GRAPHIC DESIGNER: M. Robinson
DRAWING DATE: 11/28/2014
SCALE AS NOTED: NTS

DRAWING REVISIONS

GRAPHIC DESIGNER	DATE
1	
2	
3	
4	
5	

DESIGN ART PREPARATION HOURS

SITE SURVEY / CODE / PERMITTING

PRODUCTION READY ART YES ☒ NO ☐
SURVEY COMPLETED YES ☒ NO ☐
SURVEY TAKEN BY
CODE SUPPLIED YES ☐ NO ☒
PERMIT ACQUIRED YES ☐ NO ☒

NOTES

APPROVALS

SIGNATURE REQUIRED BEFORE RELEASE TO CUSTOMER

CLIENT APPROVAL _____
DATE _____
LANDLORD APPROVAL _____
DATE _____
ENGINEERING _____
DATE _____

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Non-illuminated Gemini CAB acrylic individual
formed three-dimensional letters attached to
single faced wall sign area

Commercial Script and Copperplate fonts

Brick Red 1875 finish

